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# GLADIOLUS

1938

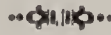


Lloyd's Gladiolus Gardens

Bremen, Indiana



# GREETINGS



To our friends and customers I offer my sincere thanks and best wishes. We appreciate the fine letters we received and wish to thank all who have written us. If time had permitted I would like to have answered each letter personally. Your confidence in us is our most valued possession. I have been hybridizing the Gladiolus for sixteen years and it is my purpose to continue in creating and introducing new and better varieties.

Yours for better  
Glads in 1938,

LLOYD O. ZIMMER.



BOB WHITE

*“Look To Lloyd’s for the Latest  
in Lovely Creations”*

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## INTRODUCTIONS FOR 1938

### DUSKY TWINKLES (Zimmer)

This is seedling No. 3410 that was shown in the collection of seedlings at the Indiana State Show at Michigan City. Smoky Old Rose with darker flaking. Has a beautiful rose blotch. Tall grower with six to eight blooms open at once. Always straight and well placed. Good propagator. Midseason bloomer. Price each any size bulb \$2.50. No bulblets for sale this season.

### ROSALIE (Zimmer)

This is seedling No. 3240 that was shown in the collection of seedlings winning the Gold Medal at the South Bend Show in 1935. Deep Amaranth Pink. Slightly ruffled. Tall grower, opening from five to seven blooms at once. This variety is an improved Queen of Bremen and has the same habits, but a deeper color and a much larger flower. A very heavy bulblet producer and germinates 100%. A wonderful commercial variety. Price each any size bulb \$1.00; 6 for \$5.00. Bulblets 10 for \$1.00; 75 for \$5.00.



## BURNING BEAUTY (Zimmer)

Beautiful smoky salmon with a flame blotch. Six to eight large ruffled blooms open at once, all well placed on a straight spike. Plant has tall upright foliage and is an early variety.

No bulbs of this variety for sale this season, but one bulb will be included free with each \$10.00 order for Dusky Twinkles and Rosalie.





# GLADIOLUS

## DESCRIPTIVE LIST

### BARON MUNCHAUSEN (Zimmer) 1937

Large Exhibition. Attractive Scarlet with slight marking of Rose in the throat. Tall strong grower with eight to twelve florets of enormous size open at once. Blooms in about eighty-five days. This variety sets seed easy and carries the enormous size to its offspring; therefore very valuable for hybridizing. Price for any size bulb \$25.00. No bulblets for sale until next season.

We are offering \$10.00 in cash for the best spike of Baron Munchausen exhibited at any 1938 Gladiolus Show in the United States or Canada.

Just want to let you know that Baron Munchausen is to my mind the best red Glad in existence. It is all you claim for it.

Bill Ferrier, Michigan City, Ind.

### ALLAGLOW (Zimmer) 1937

Medium tall Bergonia Rose with dark Rose blotch. Spike usually has eighteen to twenty buds all showing color with many open at once. This variety blooms in about seventy-five days. Bulbs each L \$2.00; M \$1.50; S \$1.00. No bulblets for sale until next season.

#### INDIAN PRINCESS (Zimmer) 1937

Tall Tyrian Rose ruffled. This is a seedling from Queen of Bremen with Dream O' Beauty the pollen parent. Indian Princess has discarded the faults of both parents. Has a nice straight spike with blooms well placed. Blooms from small bulbs and large bulblets. Fast propagator and bulblets germinate very easy. Blooms in about seventy-five days. Bulbs each L \$2.00; M \$1.50; S \$1.00. No bulblets for sale until next season.

#### JUST RITE (Zimmer) 1937

Medium tall. The most dazzling Scarlet Red that I ever saw. Eight to ten blooms open at once on a twenty bud spike. Blooms in about eighty days. Bulbs each L \$2.00; M \$1.50; S \$1.00. No bulblets for sale until next season.

#### MISS MARION (Zimmer) 1936

A deep lavender with a cream throat marked with deeper lavender. Tall straight spike that never crooks, twenty to twenty-five buds with eight to ten florets of good substance open at once, fine propagator and blooms in about seventy days. This lavender has an unusual value as a cut flower. Price per bulb L \$1.25; M 75c; S 50c. Bulblets each 12c; 10 for \$1.00; per 100 \$8.00.

#### BOB WHITE (Zimmer)

Exhibition type. Pure white with Rhodamine purple feather on lower petal. Produces many small bulblets which germinate well. Blooms in about eighty days. Per doz. L 50c; M 40c; S 25c.

DREAM O' BEAUTY (Zimmer)

Beautiful Tyrian Rose. Large Exhibition type with many blooms of extra good substance open at once. Strong healthy plant producing large bulblets which germinate well. Blooms in about eighty days. Per doz. L 50c; M 40c; S 25c.

QUEEN OF BREMEN (Zimmer)

Amaranth Pink. Tall spike with five to seven blooms open at once. Fast propagator. Blooms in about seventy days. This variety blooms well from small bulbs. Price: We are sold out on this variety for this season.

BLUE ADMIRAL (Christ)

Thrifty growing Violet Blue. With large wide open florets. Considered one of the best blues. Blooms in about eighty-five days. Bulbs per doz. L \$1.25; M 75c; S 50c. Bulblets 15c per doz. 100 50c.

HERITAGE (Ristow)

Pure Pink, lighter in the throat. Eight to ten large blooms open at once. A prize winner. Blooms in about ninety days. Each L 25c; M 15c; S 10c.

MAID OF ORLEANS (Pfitzer)

Milky White with cream throat. Tall grower. Blooms in about eighty-five days. Per doz. L 75c; M 50c; S 25c;

MISS NEW ZEALAND (Julyan)

Apricot Salmon suffused with Rose. Peach color blotch in throat. Eight to ten blooms open at once. Blooms in about ninety-five days. Each L 50c; M 40c; S 25c. Bulblets 7 for 25c.

#### NEW ERA (Ellis)

A beautiful ruffled Salmon Pink. Tall straight spike with six to eight blooms open at once. Blooms in about ninety days. Price each L \$3.50; M \$2.50; S \$1.50. Bulblets each 25c. Per doz. \$2.50.

#### PHYLLIS McQUISTON (Stewart)

Tall Shrimp Pink, lighter throat. Fine variety. Per doz. L \$1.00; M 75c; S 50c.

#### PICARDY (Palmer)

Soft Shrimp Pink, with light Flesh Pink blotch. Heavy propagator. Large florets. Blooms in about ninety days. Per doz. L 50c; M 40c; S 25c.

#### PRAIRIE GOLD (Corrington)

Tall deep Yellow. Straight spike. Strong grower. Unusual color. Blooms in about eighty days. Price each L 65c; M 40c; S 25c. Bulblets 6 for 25c.

#### STAR OF BETHLEHEM (Pfitzer)

Large White with tinge of Cream in throat. Tall spike with six to eight florets open at once. A fine early variety. Blooms in about seventy-five days. Per doz. L \$1.75; M \$1.00; S 50c. Bulblets per doz. 15c; per 1000 \$7.00.

#### SPECIAL MIXTURE

A fine collection of Gladiolus bulbs in many types and colors. Will make a beautiful display in your garden. Contains early, medium and late varieties, giving a long blooming period. Unlabeled collection. Price per 100, \$2.50; 50 for \$1.25. All bulbs sent prepaid.

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